



Date -

Advertising Proposal

2A Sulabh Vihar Gailana Road Khandari Agra – 282007

Call us – 8533060666, 8273352304

www.webnetinfotech.com Email – info@webnetinfotech.com

For

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Executive Summary

This Advertising Proposal outlines **Webnet Infotech** Advertising Services that will help Brand. Expand market reach through targeted web advertising.

Vital to growing the company's brand is the implementation of multi-platform campaign that appeals to and persuades its target market.

This involves comprehensive market research, Google Ad words strategies, and social media outreach, and limited print collateral creation

The advertising campaign will start in 1 Sep. 2021 and go on until the 31 August 2022. The Winter season gives exposure to the brand a time when its target demographic is looking for new hobbies and crafts.

About us

Webnet Infotech has become the top advertising agency in the Agra.

We are in existence Since 2010

We have helped launch numerous marketing and advertising campaigns both for SMEs and Fortune 250+ companies in the city. This had led to as high a 300% increase in sales of our most high-performing clients.

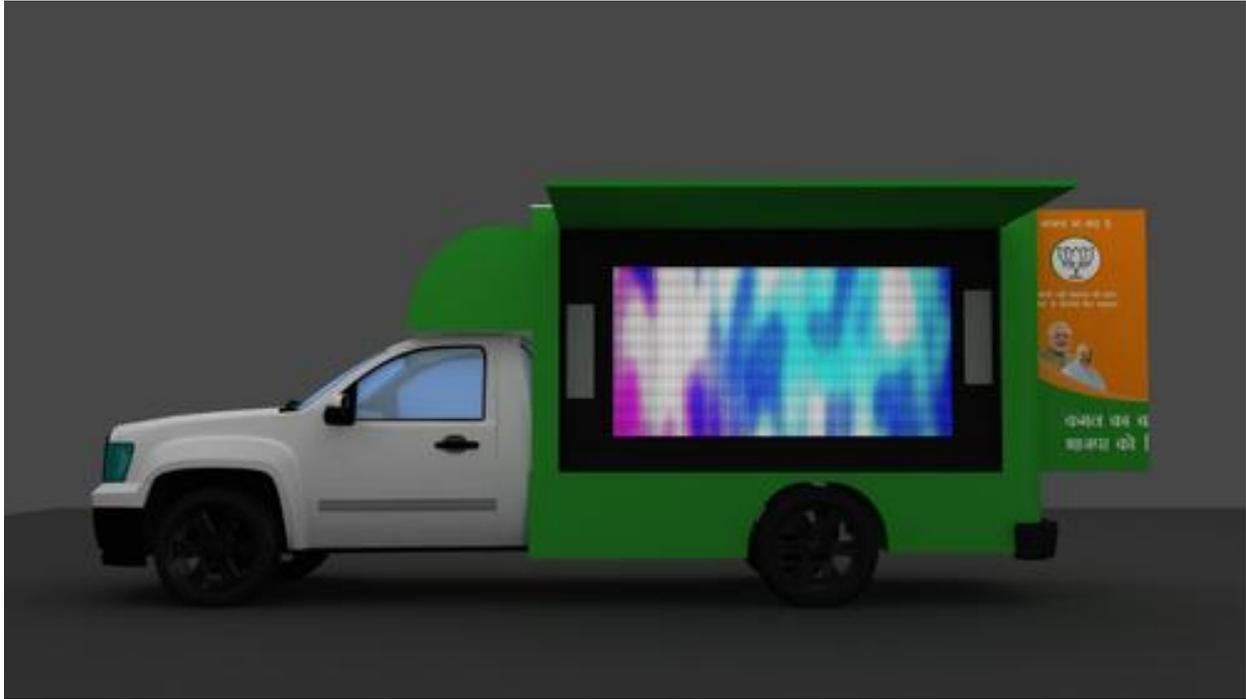
We have created the following customized and scable advertising solution for the company to ensure it achieves its goal of being the brand in India

- Market Research
- Keyword Research
- Ad Copy and Copywriting
- Google Ad word Campaign Creation
- Campaign Reports Creation and Analysis
- Other Search Engine Advertising Campaign
- 24\7 Client Chat and Email Support

What We Offer :

- Life Time Business Listing
- Top 5 on Your Choose 3 Keyword
- Your Website Display on Top 5 Keyword on Our Local Search Engine
- **Dynamic Website with 1 Domain with 1 Year Validity**
- 5 GB Web Space
- Unique Content without any bug
- SSL Encrypt
- 10-15 Web Pages
- 2 Official Emails Accounts
- Enquiry Page
- All Devices Friendly
- Admin Panel for Manage Website (Photo Gallery, Events, Services, Products)
- 120 Festival Posters for Social Media for 1 Year (**FB, Instagram, Whatsapp**)
- Whatsapp Integration for Direct Client Interact
- Social Media Link (**Facebook, Instagram, Youtube**)
- Social Media Promotion – For 2 Days Per Month Lead Generate for Your Business (Display in Your Local Area)
- Pamphlet and Leaflet Distribution (Free)
- **Display Ad on Led Outdoor Panel for 1 Year**
- Advertising Van Cover 3 Areas Prime Location Per Day
- Advertising Van Stop Per Area 2-3 Hrs.
- **Agra Covering Area Details -**
- Sanjay Place
- Sadar Bazar
- Kargil Petrol Pump Sikandra
- Kamla Nagar
- Bhagwan Talkies
- Fatehabad Road
- Gwalior Road
- Water Works
- Dayalbagh
- Bodla Etc.

Display Van View



LED Wall Van Packages:

Description	Qty.	Rate	AD Time	Price	18% Gst
Basic Package (3, 6, 12 Months) (Your Ad Display only Van)	1	5,000.00 (P/M)	20 Sec 30 Times in 1 Day	60,000.00	10,800.00
Silver Package (3, 6, 12 Months) # Your Brand Display – Van # 20 Promotional + Festival Banner in Month	1	10000.00 (P/M)	20 Sec 60 Times in 1 Day.	1,20,000.00	21,600.00
Gold Package (Yearly) # Your Brand Display – on Van # 120 Festival Banner Per Year # Dynamic Website	1	15000.00 (P/M)	20 Sec 90 Times in 1 Day	1,80,000.00	32,400.00
Diamond Package (Yearly) # Your Brand Display – Van # 120 Festival Banner Per Year # Lead Generate with Paid Ad 2 Times in Month # Ecommerce Website	1	20,000.00 (P/M)	20 Sec 150 Times in 1 Day	2,40,000.00	43,200.00

Offer Valid Only 10 Sep. 2021

Our Digital Marketing Packages:

Description	Month	Likes & Followers	Post	Price	Gst 18%
Basic Package	1	1000	26	6,000.00	1080.00
Silver Package	3	3000	78	15,000.00	2,700.00
Gold Package	6	6000	156	27,000.00	4,860.00
Diamond Package	12	12000	312	50,000.00	9,000.00

Offer Valid Only 10 Sep. 2021

Our Paid AD Packages (FB, Instagram, Youtube):

Description	Daily Budget	18% Gst	Customer Reach
Basic Package	1,000.00 Per Day	180.00	4000 - 5000
Silver Package	1,500.00 Per Day	2,70.00	7000 - 7500
Gold Package	2,000.00 Per Day	360.00	9000 - 10000
Diamond Package	2,500.00 Per Day	450.00	12000 - 12500

Offer Valid Only 10 Sep. 2021

Google Search Engine Optimization Packages:

Description	Local Keyword	Price	National Keyword	Price
Basic Package	1 Keyword	1000.00 P/M	1 Keyword	1500.00 P/M
Silver Package	3 Keyword	24,00.00 P/M	3 Keyword	3,600.00 P/M
Gold Package	5 Keyword	3500.00 P/M	5 Keyword	5,500.00 P/M
Diamond Package	10 Keyword	6000.00 P/M	10 Keyword	10,000.00 P/M

Offer Valid Only 10 Sep. 2021

18% gst Applicable As Govt. rule

Terms & Condition

Compensation:

The Client is required to remit initial payment equal to 50% of the total project cost, no later than 10/09/2021.

We the **Webnet Infotech** must receive the payment through direct deposit or wire transfer to account number **93401010000845** Syndicate Bank.

Cancellation:

This proposal is at the discretion of the parties and may be terminated or revoked by either the company or the client at any time. With or without cause. In the event of termination of the proposal before the signing of any binding contract or agreements, the client will not be held responsible for any expenses incurred during the project negotiation and proposal stage.

Stipulations on payment are still negotiable. Once the client accepts this proposal, we will schedule a meeting to draft and finalize the contract. The terms and conditions of this Advertising Proposal, included in the drafted contract, are valid once signed by both parties and will remain valid from the date signed until 10/09/2021

Client Name **Firm Name**.....

GST No..... **Email id**.....

Package Name **Tenor**.....

Contact No..... **Address**.....

..... **State**..... **Country**.....

Client's Signature

Authorized Signatory